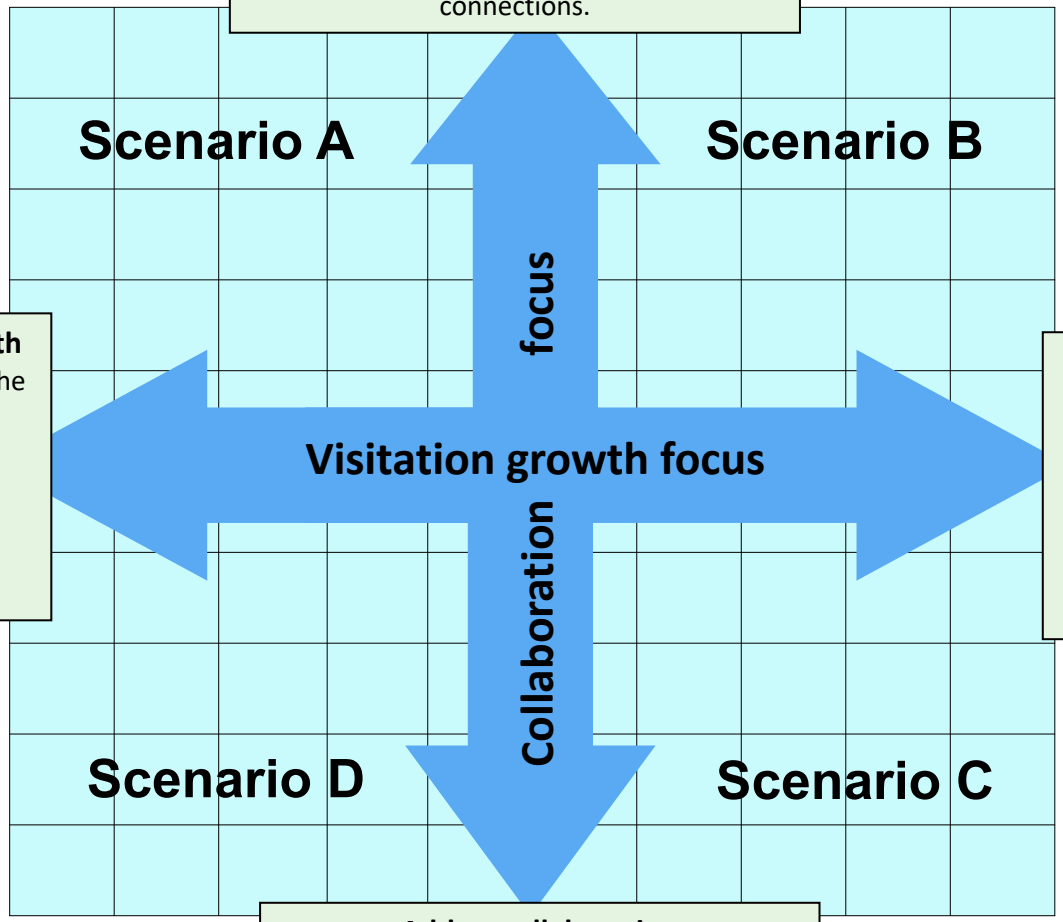
Plausible Scenario Matrix 2030

Way DownEast 2030

Intentional collaboration
Strong focus on building regional collaboration and connectivity across the region, including within and between communities, and broader regional connections.



Unguided 'hands off' growth
Overall priority is on growing the tourism industry value and supporting tourism related businesses. The recreation amenities and products are allowed to develop in an unguided manner.

Proactive and intentional
Focus is on proactively and intentionally managing destination impact, ensuring tourism is meeting broader sustainability metrics and community outcomes.

Ad-hoc collaboration
The primary focus is on driving local benefit and meeting individual objectives. The scale is mostly local, with limited collaboration between communities.

Maine VisitMaine.com

MAINE WOODS CONSORTIUM

Sunrise County Economic Council

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Characteristics – Suggested dimensions to consider

Community impacts

- Community feel and 'vibe'
- Population number / makeup
- Community relationship to tourism industry and visitors
- Sense of place - image and reputation

Visitor Profile and Experience

- Profile of visitors – where coming from, age, interests
- Satisfaction and reputation of the area and visits
- Visitor numbers and distribution

Local economic impacts

- Transportation options and connectivity
- Tourism products and experiences
- Tourism industry economic profiles
- Compatibility with other resource-based economic drivers

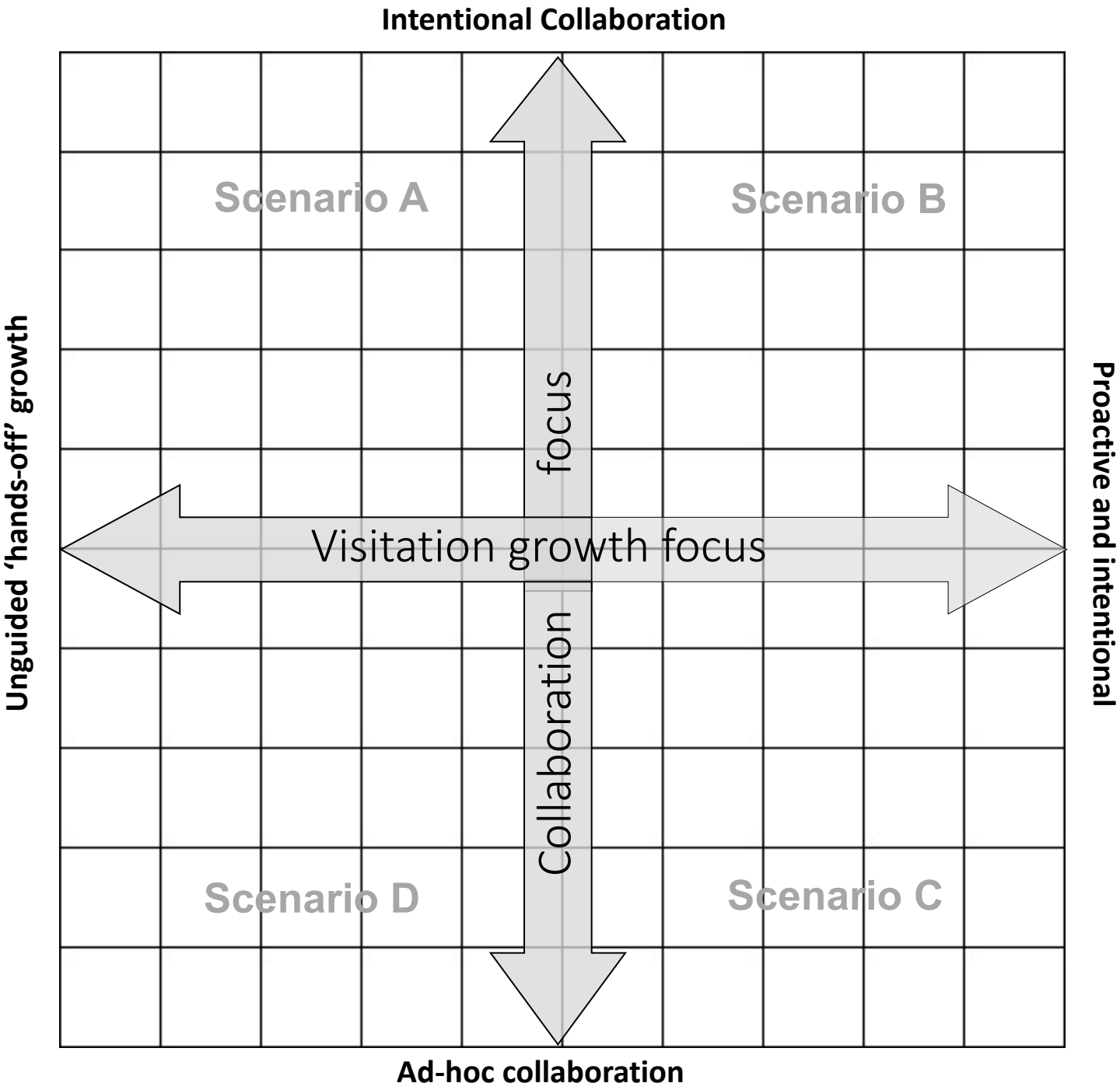
Environmental Impacts

- Impact on key destination spots
- Impacts on natural eco-systems and landscape
- Impact on infrastructure and amenities, and congestion levels
- Tourist traffic and seasonal profile

Scenario name:	
Community impacts - Characteristics - 2030	**Local economic impacts - Characteristics - 2030**
Visitor Experience Impacts - Characteristics - 2030	**Environmental Impacts - Characteristics - 2030**

Headline news

	2025	2030
Community		
Local economy		
Visitor experience		
Environmental		



Way DownEast CDA

Instructions

On the grid at the left, please use the following point assignments to record the preferred, expected and least desired futures.

- **EXPECTED FUTURE**
- **PREFERRED FUTURE**
- **LEAST DESIRABLE**

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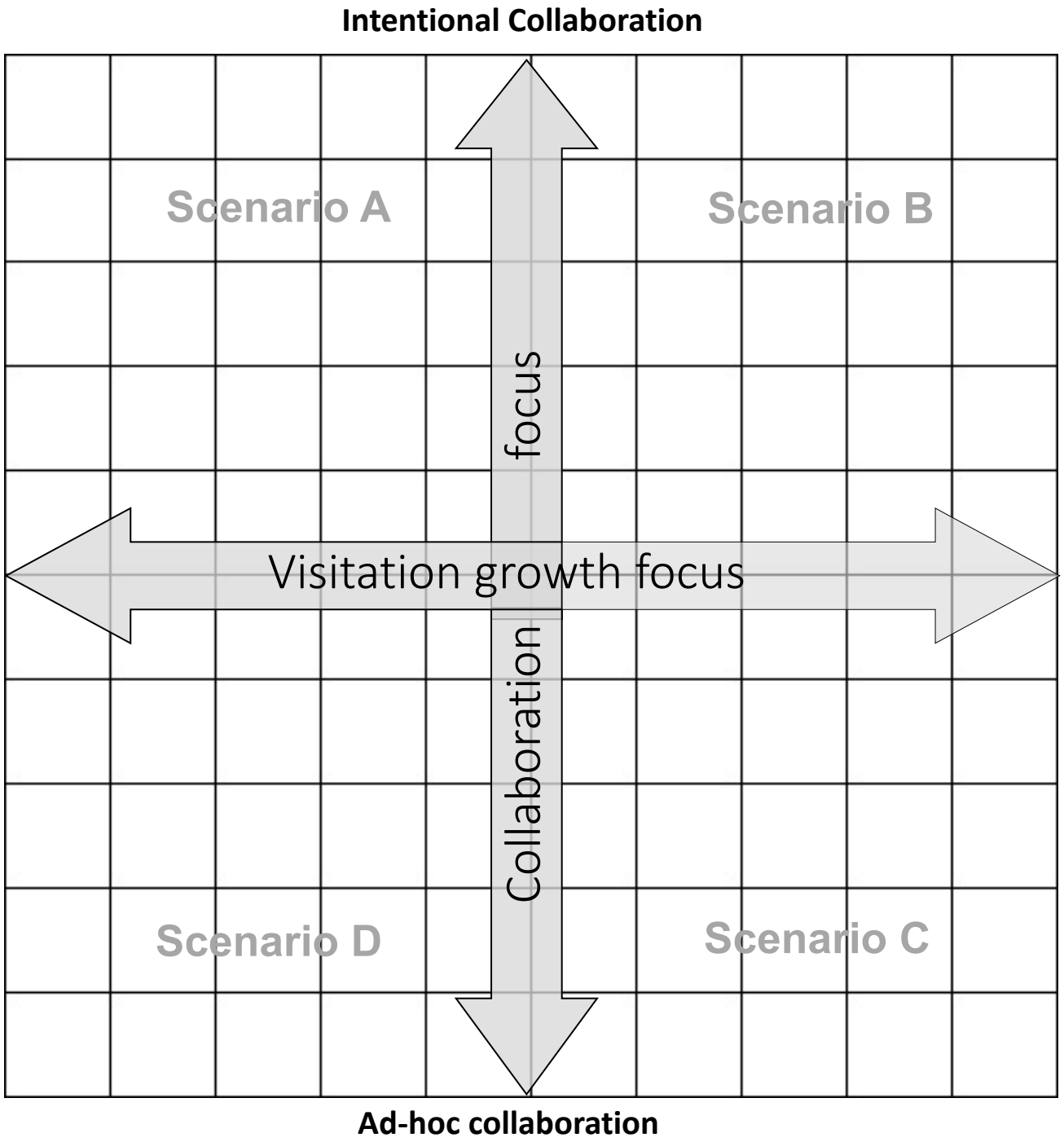

Way DownEast CDA

Trajectory

Instructions

Where do you think you want to be in:

- 2023
- 2025
- 2027
- 2030

Mark the year on the matrix

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Way DownEast - Vision for the future – preferred future

	What would we see on the ground? What is happening in the communities?
1	
2	
3	
4	
5	

Way DownEast – Strategic Pillars

	Strategic pillar ideas
1	
2	
3	
4	
5	